University Community Partnerships (UCP): 2012 Grants Program Workshop

January 5, 2012
12:00 – 2:00pm
513 Parnassus, S214
Parnassus Campus
Workshop Presenters:

UCP Staff:
- Wylie Liu, UCP Director
- Naomi Wortis, UCP Faculty Co-Director
- Randy Quezada, UCP Coordinator

University Community Partnerships Council – Service Learning Committee Members:
- **Michael Baxter**, Director of Youth Programs and Family Planning, San Francisco Department of Public Health
- **Gerri Collins-Bride**, Clinical Professor & Vice Chair for Faculty Practice Department of Community Health Systems School of Nursing, UCSF
- **Lisa Chung**, Division of Oral Epidemiology & Dental Public Health, UCSF
- **Aisha Queen-Johnson**, Program Manager, UCSF PRIME-US
- **Sandi Borok**, Curriculum Program Administrator, Department of Family & Community Medicine, UCSF
- **Ana Valdes**, Medical Director, St Anthony Medical Clinic
- **Sharon Youmans**, Associate Professor of Clinical Pharmacy, Associate Dean for Diversity, Vice Chair for Educational Affairs, Department of Clinical Pharmacy, UCSF School of Pharmacy
- **Ellen Goldstein**, Community Engagement & Health Policy Program Manager, UCSF Clinical & Translational Science Institute
Workshop Objectives

- Introduce University Community Partnerships
- Describe New 2012 Grants Program Process
- Service Learning 101
- Service Learning Panel
- Provide Grant-writing “Coaching”
- Q&A
- Network
University Community Partnerships Office

• Our Vision

To actively improve the quality of life and promote health equity throughout our communities by cultivating, sustaining and advancing strong collaborative partnerships that model excellence in University and community engagement.

• Our Mission

To build collaborative relationships between UCSF and the community, promoting civic engagement, fostering community health and well-being, and enhancing the environment for education, patient care, research, and employment at UCSF. The Office serves as a bridge between UCSF and local communities, emphasizing partnerships that value and respect the assets and diversity of both.
University Community Partnerships Office Con’t

• **Who we are**
  - Council
    - 24 members – 12 community and 12 UCSF
  - Staff
    - Gavin Tolentino, Administrative Assistant
    - Naomi Wortis, Faculty Co-Director
    - Randy Quezada, Coordinator
    - Wylie Liu, Director

• **What we do**
  - Linkage
  - Capacity building
  - Clearinghouse (coMesh)
  - Partnership Grants Program

• **How to contact us**
  - Website - http://partnerships.ucsf.edu
  - E-mail - partnerships@ucsf.edu
  - Tel : 476-5589
What is “university-community partnership”?

“A program or project involving a collaboration between UCSF faculty, staff, and/or learners and members of the community, focused on improving community health and well being and empowering community members to play a participatory and influential role in the program.”

Report of the Executive Vice Chancellor’s Task Force on Community Partnerships
August 2005
The grants program is designed to support collaborative relationships between UCSF and the community, to promote civic engagement, to foster community well-being, and to enhance the environment for research, education, patient care and employment.

The 2012 Grants Program focuses on promoting health equity through Service Learning.
Type of Grant

$2,500 over 12 months

At least 10 grants will be funded to support focused service learning partnership projects and activities, including but not limited to the following examples:

- School based health education
- Community health assessments
- Health promotion and prevention activities
- Learners involved in ongoing community-based participatory research projects
Who can apply?

All projects must be conducted by partnerships that include at least one eligible community organization and at least one eligible UCSF academic partner.

- **Eligible community partners are non-profits having 501(c)3, 504 or 170(c)1 tax exempt IRS status including:**
  - Health, social service, and other CBOs
  - Faith-based organizations
  - Public institutions
  - Voluntary associations and civic and citizen groups

- **Eligible UCSF academic partners include:**
  - Staff
  - Students/Residents/Post-docs/Fellows
  - Clinical and academic staff
Proposal Submission Instructions

• **Funding Priorities**
  – All Service learning partnership projects from the Professional School (Dentistry, Medicine, Nursing and Pharmacy) and Graduate Division are welcome and encouraged to apply.
  – UCP will prioritize innovative inter-professional projects that bring together learners from two or more UCSF schools and/or projects that are fully integrated with existing UCSF academic curricula or courses.

• **Proposal Elements**
  – Require electronic submission of a cover sheet (at UCP website) and full proposal to ucpgrants@ucsf.edu (e-mail address).
  – Proposal content includes a cover letter, abstract, course or curriculum description, partnership background, project description, service description, reflection, outcomes and evaluation, sustainability, project timeline and budget

• **Awardees are required to attend a Service Learning workshop in March/April 2012**

• **Please visit** [http://partnerships.ucsf.edu/partnership-grants](http://partnerships.ucsf.edu/partnership-grants) **for more details**
Grant Review Process

• Grant Scoring Rubric

• Applicants reviewed by a panel of reviewers, made up of community representatives, UCSF faculty, student and staff.

• The Service Learning Committee recommends the list of grantees to the University Community Partnerships Council for final approval.
Grants Program Timeline

- November 21, 2011: Issuance of Request for Proposal
- January 5, 2012: Grants Workshop #1
- January 13, 2012: Grants Workshop #2
- February 10, 2012: Submission Deadline
- February 17 - 21, 2012: Notify Applicants of UCPC Funding Recommendations
- March/April 2012: Service Learning Workshop
- Late October, 2012: 4th Annual Partnerships Celebration
Service Learning 101

UCP Council defines service learning as:

“…a structured learning experience that combines community service with explicit learning objectives, preparation, and reflection. Students engaged in service-learning are expected not only to provide direct community service but also to learn about the context in which the service is provided, the connection between the service and their academic coursework, and their roles as citizens.”

Service Learning…

• Has its theoretical roots in experiential learning theory (Kolb 1984)
• Is developed, implemented, and evaluated in collaboration with the community
• Responds to community-identified concerns
• Attempts to balance the service that is provided and the learning that takes place
• Enhances the curriculum by extending learning beyond the lecture hall and allowing students to apply what they are learning to real-world situations
• Provides opportunities for critical reflection
Service Learning v. Traditional Clinical Education

- Balance between service and learning objectives
- Emphasis on reciprocal learning
- Emphasis on more than individual interactions
- Emphasis on reflective practice
- Integral role of community partners
Service Learning Challenges

• Communication—be clear up front about respective capacities and limitations for partnership
• Culture gap
• Takes time and time is limited
• Make sure addressing a community-identified priority and building on existing resources
• Make sure community is involved in project planning, implementation, and evaluation
• Sustainability—turnover of individuals
• Lack of roles and rewards for innovation
Service Learning Opportunities

- **Community Partners**
  - Service, economic, and social benefits
  - Opportunity to teach next generation of health professionals
  - Increased awareness of institutional assets/limitations

- **Students**
  - Transformational learning experiences
  - Awareness of determinants of health
  - Become more community-responsive, culturally competent health professionals

- **Faculty**
  - Increased understanding of community issues
  - New scholarship directions

- **All**
  - Wonderful relationships—linking complementary skills and resources
  - New/better ways to solve problems
  - Capacity building
Tips for Success

• Point people for communication continuity
• Shared understanding and expectations from outset
• Community guides project design & implementation
• Clear plan for tangible product of use to community
• Be flexible and open
• Mutual respect
• Cultural humility
Service Learning Panel

• List of Panel Speakers
  – Naomi Wortis, UCP Faculty Co-Director
  – Michael Baxter, Director of Youth Programs and Family Planning, San Francisco Department of Public Health
  – Leslie Sheu, UCSF SOM Student, San Francisco Hepatitis B Collaborative
  – Steven J. Silverstein, Professor & Program Director Dental Public Health, UCSF School of Dentistry

• Each panelist will spend 5 minutes on:
  – Description of their service learning programs
  – Challenges/Opportunities
  – Lessons Learned or Advice for applicants

• Q&A
Grant-writing “Coaching”

1. If you could pick two tips for grant-writing, what would they be?

2. What 2 elements make for a successful partnership grant proposal?

3. Two helpful resources are…
Service Learning Resources

- Community-Campus Partnerships for Health (CCPH)
  http://depts.washington.edu/ccph/servicelearningres.html
  (resources on community engagement with a health focus)

- California Campus Compact (CACC)
  http://www.cacampuscompact.org/
  (resources on community engagement for California higher education institutions)

- National Service-Learning Clearinghouse
  http://www.servicelearning.org/
  (extensive resources on variety of topics)

- International Association for Research on Service-Learning and Community Engagement
  http://www.researchslce.org/publications/
  (membership association to advance research; produces monograph out of annual conference)

- CES4Health http://www.ces4health.info/
  (peer reviewed online repository of nontraditional community engaged scholarship products, broadly health related)
Grants Program Q&A

For More Information:

Visit:  http://partnerships.ucsf.edu
E-mail:  ucpgrants@ucsf.edu
Call:  (415) 476 5589